



**PRIMA**  
**Caterer**  
the first name in  
wipe clean protective flooring

A  
**Wii**<sup>TM</sup>  
**for FREE!**

**With just 20 rolls between now and Easter**

(Terms & Conditions apply—see over)

**WiiSports**



**Hygienic, smooth surface just wipes clean!**

**Slip resistant when wet!**

**Flame retardant & anti-static**

**Developed with added strength & stability**

**Lightweight and easy to handle**

**Resistant to mildew attack and insects**

**Fray and tear resistant**

**Promotional Period:**

**12th January—10th April 2009**

**Buy 20 rolls of the wipe clean, slip resistant and hygienic PRIMA Caterer and receive a Nintendo Wii complete with a Wii Sports game FREE!**

**Buy 10 rolls and receive a Sony Sat Nav!**

**Call NOW on 01455 553700 or visit our NEW website**

**[www.primadirect.co.uk](http://www.primadirect.co.uk)**

# A **Wii** for FREE!

With just 20 rolls of PRIMA Caterer!

Purchase just 20 rolls of the wipe clean, slip resistant and hygienic PRIMA Caterer between 12/01/2009 and 10/04/2009 and receive a FREE Nintendo Wii package containing: Wii console, wii sports (bowling, boxing, tennis and golf) and extras: wireless wii remote handset and wireless wii nunchuk

**And don't forget our promotional prices making this offer unbeatable!**



## CLAIM FORM

Send your claim form and copies of appropriate orders and invoices to:

Jonathan Vaughan, Prima Direct (Int'l) Ltd, Bridgemere Mills, Nr Walton, Leics  
LE17 5RE

No claims can be accepted after 10th April 2009. Late claims will not be accepted. Please allow 28 days for delivery.

Company name:.....

Company address:.....  
(inc. postcode)

Tel:..... Fax:.....

Mobile:..... Email:.....

Name of claimant (please print):.....

Date of claim:..... VAT No:.....

Delivery Address (if different from above):.....  
Inc. Contact Name (essential)

Invoice Number(s) & Date(s) .....



2008  
Winners  
Green Tribute  
Accessibility Tribute

### Terms and Conditions

Prices ex-works and ex-VAT. Prices subject to raw material prices and pound/euro remaining unchanged. Rolls 50m x 4m standard size. Orders accepted at the company's discretion and subject to stock availability. All qualifying orders must be ordered and invoiced between 12.01.2009 and 10.04.2009. Only one claim per invoice is allowed. No claims can be accepted after 10.04.2009. Late claims will not be accepted. Only bona fide Event Management Companies and portable structure companies can take part in the promotion. Goods will be sent to the address stated on the claim, upon verification and payment of invoices. All claims will be verified and are subject to product availability. If unavailable, a similar product of similar value will be supplied. No cash alternative is available.

This promotion incentive scheme is not open to any public authority. It is the policy of the Company to ensure that the management of every business receiving this promotion is fully aware of its terms and it is only offered on the understanding that this scheme has the endorsement of the management. It is the responsibility of the claimant / recipient to notify the Inland Revenue where appropriate. Offer restricted to United Kingdom and Channel Islands. This promotion is managed, controlled and administered by Prima Direct (International) Ltd alone and any correspondence concerning this promotion should be directed to Prima Direct (International) Ltd. Any extended warranties over and above the standard one year manufacturer's warranty are subsequent contracts made between the manufacturer and the customer. E&OE